Pin, T-Shirt & Banner Design Challenge

SkillsUSA Idaho is officially opening the 2023-2024 SkillsUSA Idaho Pin & T-shirt Design Contest to all dues-paying student members of the organization. The winning designs will become the official Pin, T-shirt, and Banner for the 2024 SkillsUSA Idaho State Leadership and Skills Conference.

Only one winner will be selected for each category. All entries must be submitted to Andrew Armstrong, CTSO Manager, exactly as directed in the rules below, and all entries become the property of SkillsUSA Idaho once submitted.

Eligibility

This competition is open to all registered SkillsUSA Idaho student members who are enrolled in a career and technical education program at a high school or college/postsecondary institution with an active SkillsUSA Idaho chapter. The CTSO Manager will verify membership for the winner (the name must appear on a roster for the 2023-2024 school year). SkillsUSA Idaho members may submit only one entry per challenge. The same member may not win more than one of the challenges.

Deadline

ALL entries must be received (not postmarked) by the contest coordinator by close of business on Friday, **December 15, 2023** by email in PDF format only. See the **Submitting Your Design** section for details.

Materials and Specifications

All entries to this competition must comply with the following materials and specifications:

- All entries must be rendered in color. The designer may use up to four colors in their artwork. Colors for the t-shirt design must be "spot colors" and may not be blended or shaded. For pin designs, submissions may have blending or shading, but will be subject to change if needed.

Judging

All entries will be judged by the state headquarters staff, the current state officer team, and contest committee judges from related industry. The winner of the competition will be announced in March 2024.

Awards

There will be one state winner for the pin design, one state winner for the t-shirt design, and one state winner for the banner design. Each winner will receive the following, provided by SkillsUSA Idaho:

- Complimentary samples of the pin or t-shirt that is produced
- Recognition of the winner on the SkillsUSA Idaho website
- Medal and Recognition at the State Leadership and Skills Conference

Pin, T-Shirt & Banner Design Challenge

2023-2024 Official Rules

Pin and T-Shirt

Background color will represent T-Shirt color. This must be a solid color.

All entries should be submitted with two versions of art on a single page. The larger version is for judging the T-shirt contest. The smaller version is for judging the pin contest.

2023 Pin Design Winner

The larger version should be no larger than 8" by 12". The smaller version should be approximately 1" by 1". The art does not have to be square, nor to these exact dimensions. Designs for the pin and t-shirt DO NOT have to be the same.

Dimensions of the pin when produced will be approximately 1-inch tall by the necessary width. For the T-shirt and Banner, the art will be adjusted to fit, and industry logos may be added to shirt.

All entries MUST include the following EXACT wording (no other words/wording allowed):

2023 T-Shirt Design Winner

<div align="center">

SkillsUSA

2024

Idaho

</div>

The SkillsUSA emblem or SkillsUSA logo (whole or elements of either) CANNOT appear on the pin. T-Shirt designs may include these elements.

All copyright laws must be followed in the creation of the design INCLUDING the use of the SkillsUSA logo.

Banner

The banner design must be able to print in a 10' wide and 4' tall format.

The words "SkillsUSA Idaho" and "2024" must be included in the design.

2023 Banner Design Winner

The submitted proof must fit on one page and be proportional to the full size design.

Design may be full color.

Pin, T-Shirt & Banner Design Challenge

Submitting Your Design

Create your design according to the above specifications. When your design (PDF Format) is ready to submit, e-mail it to:

> Andrew Armstrong (andrew.armstrong@cte.idaho.gov)
> McKenna Stallones (mckenna.stallones@cte.idaho.gov)

- Please label your artwork with the following:

> Student's name
> Training program
> School name and full mailing address
> Advisor's name, e-mail and daytime telephone number

- The student must keep a copy of his or her original design until results are announced. Upon notification, the winner will be required to submit his or her artwork in the native software file to the coordinator by e-mail or other means, for production purposes. SkillsUSA Idaho cannot guarantee return of any materials. If the art was not rendered electronically, but is selected as the winner, SkillsUSA Idaho will have the artwork rendered according to the original design, but to our own specifications.

- SkillsUSA Idaho retains the right to make modifications to the final design as necessary in order to produce a pin, banner, or T-shirt to our standards, and to the manufacturer's specifications and abilities.

  - For example, many manufactures are limited to only 4 colors on reproduction of designs.

- Incomplete entries or those that do not comply with the above requirements will be disqualified.

Be sure to include the contest name, school name, and student's first initial and full last name in the title/subject line of the e-mail

Please note the following:

- Do not render your art on a t-shirt backdrop. Follow rendering directions as indicated above. Designs chosen will be designated as the pin or t-shirt by the judging committees.

- Do not use the SkillsUSA conference theme or slogan in your design.

- Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means.

- Do not use the SkillsUSA logo or any part of it in your design.

- SkillsUSA is one word. Entries with two words (Skills USA) will be disqualified.