Chapter 32

Customer Service Specialist Practice Examination and Answers

Introduction

Included here are over 150 questions typical of what a prospective Customer Service Specialist might find on ETA's Customer Service Specialist exam covering the soft skills needed to interact with the public and coworkers. The answers are provided at the end of this chapter.

- Because Customer Service is a complex and demanding field, it requires the successful CSS to possess all of the following except:
 - a. intelligence.
 - b stunning good looks.
 - c. technical skills.
 - d. judgment.
- When a CSS has the technical skills, discipline, intelligence, and judgment required for the job, he/she can fail their customers with a lack of:
 - a. exact change.
 - b. popular cologne.
 - c. desire.
 - d. appealing storefront.
- 3. To become a successful leader, it is mandatory that you have a compulsive drive to succeed.
 - a. True
 - b. False
- 4. The mind of a successful person is:
 - a. usually in a lower I.Q. range.
 - b. smarter than others.
 - c. hard to understand because it comes naturally.
 - d. on call at all times.
- 5. The following traits are shared by top Customer Service professionals except:
 - a. viewing getting ahead as a goal.
 - b. working hard.
 - c. viewing success as relational to salary.
 - d. not being afraid to put themselves on the line.
- 6. Every business decision we make should be geared toward holding firm for our employer's sake?
 - a. True
 - b. False

7. If we display traits of honesty and candor, we are demonstrating the concept of:

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- block

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- a. integrity.
- o. fairness.
- c. diligence.
- d. incompetence.
- 8. Some companies pay those with CSS certificates more than ordinary workers.
 - a. True
 - b. False
- 9. Company loyalty requires an employee to:
 - establish friendships inside the competitor's company to discuss work ideas.
 - b. stay on the same page with shifting company goals.
 - c. argue with customers (if necessary) to get your company's position across.
 - volunteer for an assignment at the company picnic.
- 10. Effective customer service operations will:
 - a. increase customer loyalty and retention.
 - b. increase overall sales revenues.
 - c. provide competitive advantage.
 - d. All of the above.
- 11. A complaint is called what kind of feedback?
 - a. Unwanted
 - b. Negative
 - c. Positive
 - d. Not called feedback at all

- 12. If a company's website is maintained by an outsourced company of web designers and consultants, then the CSS will not be troubled with customer feedback concerning the web site. All feedback should be directed to the consulting firm.
 - a. True
 - b. False

13. What is customer feedback?

- A customer relating their opinions and perceptions of your company, its products, and their experience with the company.
- b. Incessant nagging.
- c. Complaints.
- d. Sales created by customer word-of-mouth.

14. Why is a CSS concerned with all aspects of customer feedback to the company?

- a. If a CSS wants a promotion, he/she has to know it all.
- b. The CSS is the first contact with a caller and must know enough about the company to route the call to the person who can handle it.
- A CSS is not responsible for all aspects of customer feedback.
- d. A CSS is not responsible for all aspects of their company.

15. What is the most important reason for an employer to recognize the personality types of employees?

- a. To place an employee in the position where he/she can be the most effective.
- To place an employee where he/she can make the most friends.
- c. To keep an employee 'out of your hair.'
- d. To prevent discord.

16. It is not necessarily helpful for you to know your own personality type.

- a. True
- b. False

17. To keep your emotions from controlling your decisions, it is a good idea to:

- ask someone else to make the decision for you.
- b. make a chart listing assets and liabilities of all possible decisions.
- c. toss a coin.
- d. go with the decision that "feels" best.

18. If you are dating someone at your work place, it is best to:

- share your happiness with the other employees.
- b. pretend you don't know each other at work.
- be discreet and don't discuss the situation with other employees.
- d. rehash last night's date with your coworkers.

If your day becomes too stressful, you should take a minute to relax and think of something peaceful.

- a. True
- b. False

20. If your coworker is dealing with a tragic situation, your best bet is to:

- a. ignore the situation.
- be helpful without prying into his/her affairs.
- do nothing. He/she didn't help you when you were having a bad time.
- d. give him/her advice on 'rising above' the problem.

21. If your coworker takes charge and starts to order you around, you know you're dealing with a Phlegmatic personality.

- a. True
- o. False

22. A person with a Sanguine personality is ideally suited for a sales job.

- a. True
- b. False

23	. The	e CSS testing program was started in:	30). To	ensure products and services reach
	a.	1980.		in	tended customers, is required.
	b.	1990.			
	c.			a.	analysis
	đ.			b.	follow-up
				c.	comparison
24	. The	concept of offering a customer service		d.	meeting
	skills program was originally proposed by:		21	T) é	Footise and an
		5 71 1	31	· El	fective customer service operations will:
	a.	military educators.		2	ingrance quotomor lavales and accept
	b.	mass merchandiser companies.		a. b.	increase customer loyalty and retention. increase overall sales revenues.
	c.	independent service shop owners.		C.	provide competitive a les
	d.	large manufacturing companies in Washington		d.	provide competitive advantage. all of the above.
		state.		u.	an of the above.
			32	. Co	ntinuous improvement in the customer
25.	Cus	tomer service problems were shifted around		ser	vice picture means:
	in th	ne 70's and 80's as a cost cutting policy by			pretate ments.
	man	y major companies.		a.	using customer feedback to improve the
					overall operations of the company, its
	a.	True			products and services.
	b.	False		b.	using customer feedback to increase
				υ,	customer call backs and recalls.
26.	Soft	skills such as those taught in CSS courses		c.	using customer feedback to extend overall
	can'	t be learned.		٠.	company bureaucracy, its products and
					services.
	a.	True		d.	using customer feedback to avoid
	b.	False		u.	
					empowerment, discussion groups and exchanges.
27.	Including CSS type training concepts in				exchanges.
	technical training programs usually short-		33	If x	our company doors't come to be seed to
	chan	ges CSS and soft skills.	33.	WO!	our company doesn't seem to be paying
				the	as much as you feel you are worth,
	a.	True		to	re is no reason to devote your best efforts your work.
	b.	False		w y	your work.
				a.	True
28.	You	work for a mass merchandiser. After		b.	False
	parking in the large parking lot, you could take			υ.	1 disc
	one of the shopping carts back into the building		3.4	Çin.	co a muhlia Nhuami ia assaulta a
	and put it in the cart pickup area, but you don't.		J 4.	Sim	ce a public library is usually a tax-
	This	is not an example of a pro-profit employee.		anb	ported service, the idea of being a pro-
				ριυ nf ≏	fit employee does not apply to that type mployee.
		True		OF C	mpojee.
	b.	False		a.	True
				b.	False
29.	Cold	telephone calls are classified as a		U.	1 4150
		marketing tool.	35	DA	I maana

premium and incentive

outdoor

telemarketing

discount program

c.

35. ROI means:

Reduce Our Inventory.

Return On Investment.

Returned On Invoice.

d. Reduced Overtime Income.

36. Which of the following might be considered pro-profit actions?

- a. Making sure service literature or product catalogs are filed in proper order.
- Smoking in the rest room, rather than at your bench.
- Taking a bundle of ball point pens (which advertise the company's products) home for personal use.
- d. Stopping work in plenty of time to be prepared to clock out right at quitting time.

37. Which of the following would be considered pro-profit activities?

- a. Building relationships with fellow workers by discussing last evening's bowling.
- b. Submitting an employee suggestion to improve efficiency or safety.
- Leading your coworkers in asking management to relieve your department workers of clean-up details.
- d. Calling in sick because you can't be at your best with a hangover.

38. If you have poor handwriting, you should:

- a. always type your messages.
- speed up in order to hurry through the unpleasant task of writing longhand.
- c. slow down and try to improve the legibility.
- d. ask others to do your writing.

39. If you aren't a good writer because of bad grammar, spelling, or punctuation, you should:

- a. avoid writing any more than necessary.
- b. ask someone else to write it for you.
- c. tell people what you want, thus avoiding the embarrassment of not knowing the English language.
- d. write as often as possible.

40. Asking clients to demonstrate what they under stand, is not a good policy.

- a. True
- b. False

41. Pencil and paper are great tools for organizing your thoughts.

- a. True
- b. False

42. Developing routines is a bad idea because you can get stuck in them.

- a. True
- b. False

43. Using a sophisticated phone message system can simplify office communications.

- a. True
- b. False

44. Most office/service center software is too costly to be effective.

- a. True
- b. False

45. Preparing to unload the service van, you back up to a loading area. Unfortunately, you also back over another worker, who claims you were negligent. Most likely:

- a. the injured worker has no claim as he or she should have been watching out.
- b. the company will have to pay the injury claim.
- you, the driver of the van, will be held personally responsible for the accident.
- d. the injured worker will have health and accident insurance and that will cover the costs of the accident.

It is unfair for a company to refuse to hire you, just because you have a history of drug abuse.

- a. True
- b. False

- 47. You know some of the employees are stealing small items from the company you work for. The best thing for you to do is:
 - ignore these activities. It is none of your concern.
 - b. call the police.
 - bring the activity to the attention of management.
 - d. plead with the workers to quit stealing.
- 48. If the company is paying you less than comparable workers in similar businesses, it is fair to steal a few things or to take care of personal business while on duty.
 - a. True
 - b. False
- 49. Wasting time, or taking care of personal business while being paid to take care of company business, is stealing, just as if you were taking a tool or product of the company for yourself.
 - a. True
 - b. False
- 50. Not offering to give the customer a receipt, with the intent of not including the income in sales for the day, is a criminal act.
 - a. True
 - b. False
- 51. Tech support is an expense for a company. If a company claims to have technical support for the products it sells, but then knowingly hires fewer help desk workers than it needs, it is shifting these costs to the purchaser of its products and is defrauding the customer.
 - a. True
 - b. False
- 52. A good way to punish a deadbeat customer who didn't pay his service bill is to:
 - a. take him or her to small claims court.
 - post the unpaid invoice in plain view for future customers to see.
 - publish a notice naming that customer in the local newspaper.
 - take several big guys, go back to the home and take your parts back.

- 53. Which of these rules might be considered a BAD rule?
 - a. No sexual harassment
 - b. No parking in the boss's spot
 - c. No pay checks till 4 PM
 - d. Only one trip to the water fountain each morning
- 54. Which of these rules might be considered a GOOD rule?
 - a. Keep lights off unless absolutely necessary.
 - Keep food and drink away from your key board.
 - c. It is mandatory that you attend a certain church.
 - d. All employees must wear crew-cuts.
- 55. One way to build trust with coworkers is to:
 - a. cheat if you find one or more of them cheating.
 - show them you will report them if you suspect they might be doing some thing detrimental to the company.
 - c. help an employee resist the temptation to cheat.
 - d. secretly report all violations to management.
- 56. Showing your boss a way to save time or money for the company is a good way to gain trust.
 - a. True
 - b. False
- 57. The company inadvertently pays you for over time hours which you did not put in. What should you do to gain trust?
 - Go to the payroli department and show them the mistake.
 - b. Accept the windfall.
 - c. Act as if you didn't notice the mistake.
 - d. Explain that you thought you had worked the overtime.

- 58. Company policies are rules within the company that govern how the business and employees are expected to behave.
 - a. True
 - b. False
- 59. Company policies protect the company and employees from:
 - a. fraud.
 - b. liability.
 - c. sanctions.
 - d. bankruptcy.
- 60. Noncompliance to company policies does what?
 - a. Creates a fun workplace.
 - b. Creates a burden on others.
 - c. Destroys businesses.
 - d. Makes the day more enjoyable.
- 61. Who usually creates company policies?
 - a. Corporate executives
 - b. Corporate attorneys
 - c. Managers
 - d. All of the above
- 62. What factor is considered when forming company policies?
 - a. Organizational vision
 - b. Corporate culture
 - c. Industrial climate
 - d. All above factors
- 63. Policies are implemented from the bottom of the organizational structure.
 - a. True
 - b. False
- 64. Corporate policies are based on what?
 - a. Competitor's policies
 - b. Mission statement
 - c. Strategic goals
 - d. b and c

- 65. Company policies should be:
 - a. locked away.
 - b. available.
 - c. disposed of.
 - d. read daily.
- 66. Who is responsible for complying with company policies?
 - a. Everyone
 - b. Employees only
 - c. Officers and managers
 - d. Customers
- 67. The most important company policies are:
 - a. those that affect you.
 - b. those that are issued by the corporate office.
 - c. those issued by direct supervisors.
 - d. all company policies.
- 68. When communicating, we use symbols such as:
 - a. words.
 - b. gestures.
 - c. personal appearance.
 - d. All of the above are correct.
- 69. Which of the following terms would be the most appropriate to use when speaking about your new secretary?
 - a. My Girl Friday
 - b. My administrative assistant
 - c. My male administrative assistant
 - d. My female administrative assistant
- 70. By saving just five minutes a day for five days per week you would:
 - not make much difference in managing your time.
 - b. be able to finish a tough project.
 - c. have saved and gained 21 hours by the end of the year.
 - d. none of the above.

71.	It is always best to use technical language when dealing with a customer.			Telephone conversations give the parti pants a greater understanding of the intended message because they give the	
	a.	True		list	ener a feeling of the caller's:
	b.	False			5
				a.	mood.
72	Potential customers responding to your marketing campaign are calledsales.			b.	height.
				c.	weight.
				a	

- involuntary a.
- b. voluntary
- incidental
- d. general
- 73. Talking and communicating are the same thing.
 - a. True
 - h. False
- 74. Using the "You Attitude" when communicating with customers is:
 - unethical.
 - b. unnecessary.
 - dishonest. c.
 - building goodwill.
- 75. Universal remote controls are simple for everyone to understand.
 - True a.
 - False b.
- 76. If you cannot help a customer with a request, you should:
 - suggest where he/she might find help.
 - tell him or her it is not your department.
 - never mention a competitor. c.
 - call the boss.
- 77. Communication and customer service go hand-in-hand because:
 - a. communicating can help solve problems.
 - b. good communication promotes respect.
 - a company is judged by the ability of its employees to communicate.
 - All of the above are correct.

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 - marital status.
- 79. Your best opportunity for success in dealing with a customer's problem begins:
 - after you've had plenty of time to consider the situation.
 - when you come across a solution. b.
 - when you answer the phone.
 - before the phone rings.
- 80. Before you can solve a customer's problem, you need to find out:
 - who he/she is.
 - b. what is the nature of his/her situation.
 - when the problem occurred. C.
 - đ. All of the above.
- 81. Letting the customer know that he or she has made a mistake is good because:
 - it shows that you know more than he/she
 - b. it makes you feel better about your own knowledge.
 - it keeps the customer in his/her rightful place.
 - None of the above.
- 82. The following information needs to be included in all faxes.
 - a. The company's quarterly report.
 - b. A cover sheet.
 - A notation of how much time you spent on this fax.
 - Your lunch order.

83. The best way to make certain a fax was transmitted properly is to:

- come back later and see if the machine has produced any error code messages.
- wait for the customer to call and let you know if it was received,
- c. 'babysit' your fax until the machine has confirmed it transmitted.
- allow another coworker who is already at the fax machine to send it after his/her fax is done.

84. During an interview, which of the following would probably be LEAST considered?

- a. Your attitude
- b. Night school electronics classes
- c. Your personal appearance
- d. You're "always on the job."

85. A disadvantage of formal training of employees is:

- a. the employee is away from his job place.
- b. the employee will be more knowledgeable.
- c. most employees do not like homework.
- d. all of the above.

86. Which of the following packing scenarios is cause for concern that the job is not satisfactory?

- a. Corrugated box sides are bowed out.
- b. Shaking the box lets inside objects move back and forth and rattle.
- c. The masking tape used to secure the box flaps appears to be tearing.
- d. All of the above.

87. Which of these is most susceptible to damage from permanent magnets?

- a. Credit cards
- b. Cellular telephone antennas
- c. Polarized power connectors
- d. AA batteries

88. If you are having computer hardware problems that you are not sure how to repair, you should:

- unplug the equipment and attempt the service yourself.
- contact a computer repair specialist since you aren't trained in such repair.
- c. leave the problem to be found by someone who might know more.
- d. while wearing safety goggles, use a fairly large sledge hammer to beat the computer into very small pieces, sweep them into the trash and ask for a new system.

89. So long as a worker sets his own work hours at a company, he can be classified as 'contract labor' even if he does operate out of a company truck.

- a. True
- b. False

90. So long as a worker uses company-owned test equipment and tools and the company vehicles to perform his work, he is not allowed to also use some of his own private test equipment or tools.

- a. True
- b. False

91. One negative result of an employer hiring a worker, but treating him or her as 'contract labor' might be:

- a. the employee resents not being an employee, knowing he legally should be.
- the employee doesn't trust management in its other activities since it is cheating on him.
- the worker may file a complaint with the wage-hour agencies, thus costing the company far more than it would have paid operating legally.
- d. All of the above are correct.

92. Records management involves:

- a. planning record keeping activities.
- b. training users of records.
- c. controlling records.
- d. All the above.

93. Responsible companies use records for:

- a. selling data to other companies.
- b. performing quantitative and qualitative analysis.
- c. spying on the customer.
- d. identifying competitors.

94. We pass information to higher levels to:

- a. let the boss know we are working.
- b. divide areas of specialty.
- c. answer the next call.
- d. pass the responsibility.

95. You demonstrate company loyalty by:

- a. supporting company policies.
- b. constantly looking to change company policies.
- c. checking to see how your company ranks with competitors.
- d. all of the above.

96. An organization may be required by law to keep what kind of data?

- a. Employee records
- b. Hazardous waste disposal
- c. Customer income levels
- d. a and b

97. Complete destruction of records stored on magnetic media involves:

- a. shredding.
- b. emptying the recycle bin.
- c. throwing it away.
- d. degaussing.

98. What is a Career Path?

- a. A plan and map for your career
- b. The progression of jobs you have held
- c. A training plan
- d. A company hierarchy

99. Which of the following could be a valid e-mail address?

- a. Richardnixon@sneaky
- b. Bobknighttemper.com
- c. Jeffgordon@racing.net
- d. Frank.sinatra.com

100. Ethical values of right and wrong can be influenced by reason and changed?

- a. True
- b. False

101. In a confrontation who should "come out on top?"

- a. Customer Service Representative
- b. Employer
- c. Customer
- d. All of the above

102. Trade organizations are beneficial because they foster:

- a. communications among professionals.
- b. common solutions among competitors.
- practices and standards that benefit everyone.
- d. all the above.

103. Teams exist to:

- a. make life easier for us and others.
- b. combine the efforts of several people.
- c. let others do our work.
- d. report the actions of workers.

104. Who is responsible for the success of the team?

- a. Only the team leader
- b. The entire team
- c. The project leader
- d. The C.E.O.

- 105. An effective team leader would deal with conflict by:
 - a. immediately disciplining those involved.
 - making a report and filing it with Human Resources.
 - c. yelling and screaming.
 - d. immediately rectifying it.
- 106. What is the first step in the problem-solving process?
 - a. Report the problem
 - b. Solve the problem
 - c. Collect and analyze data
 - d. Identify the cause
- 107. A person who acts as a builty in the work place is often that way because:
 - a. of his or her superior ability with the job at
 - b. of his or her feeling of incompetence.
 - c. it's the only way to get subordinates to work.
 - d. management will notice his or her ability to work with people.
- 108. The person with a Sanguine personality is very shy.
 - a. True
 - b. False
- 109. If you need someone to fill a position that requires a lot of planning, meeting deadlines, and attention to detail, your best bet is a:
 - a. Sanguine.
 - b. Phlegmatic.
 - c. Melancholy.
 - d. Choleric.
- 110. Never Criticize, Condemn or
 - a. Castigate
 - b. Compliment
 - c. Cauterize
 - d. Complain

- 111. If a customer asks you to spend a few minutes as he brags about his expensive duck hunting dog, you should explain that you are too busy to play with dumb animals.
 - a. True
 - b. False
- 112. Practicing etiquette while performing service work or talking to people on the help line may be nice, but it is a wasteful use of time.
 - a. True
 - b. False
- 113. Which of the following would be an effective way to check for punctuation errors?
 - a. Use a writer's manual.
 - b. Use grammar-check on your computer.
 - c. Have a colleague proofread the letter.
 - d. All of the above are correct.
- 114. The customer has what appears to be a vicious dog which seems determined to attack you as you approach the house. What might you do?
 - a. Spray the dog with Mace and warn the customer that your firm will not make further service calls until the dog is killed.
 - b. Yell at the customer and tell them to get that *\$#%@*& animal restrained or face a (&%\$#@ lawsuit.
 - c. Call from your vehicle and ask that the dog be tied or penned up.
 - d. Call the dog catcher.

115. What is the ETA Solution?

- a. Evaluate the problem, Troubleshoot/Test the problem, Authenticate/Answer question, Ignore the problem
- Evade the problem, Troubleshoot/Test the problem, Authenticate/Answer question, Solve the problem
- Evaluate the problem, Troubleshoot/Test the problem, Authenticate/Answer question, Solve the problem
- d. Evaluate the problem, Troubleshoot/Test the problem, Authenticate/Answer question, What is the problem?

116. To ensure that you are giving the customer exemplary services you should:

- a. play, "You and Me" against the company.
- b. be "more than fair" and give away the store.
- c. use the ETA Solution.
- d. both A and B are correct.

117. How should you answer the telephone?

- a. Answer with your own stylized greeting reflecting your personality
- b. Answer the telephone by the third ring.
- c. Write down whatever information they give you, without asking any questions.
- d. As soon as the phone rings, answer and say "Please Hold."

118. In order to manage your time, you must first:

- a. prioritize your tasks.
- b. use an agenda or diary.
- c. make a "to-do" list.
- d. none of the above.

119. A Priority Matrix designed for one department:

- a. can be used by other departments.
- b. cannot be used by any other department.
- c. is all that is needed for one company.
- d. needs to list all appointments and schedules.

120. Real multi-tasking is only possible:

- a. with one person.
- b. with the first computer.
- c. with a team.
- d. none of the above.

121. One way an employer can increase employee satisfaction is:

- a. criticize the employee in public for mistakes.
- b. scrutinize every facet of the work assigned.
- c. give the employee leeway to complete the job as he/she sees fit.
- d. provide a list of instructions that must be followed for each step of the task.

122.. It is usually good practice to just write-off debts incurred by deadbeat customers as the cost of taking them to court outweighs the possible amount recovered.

- a. True
- b. False

123. It is not the responsibility of workers to prevent or reduce incidents of cheating. That is management's job and a reason they get paid more.

- a. True
- b. False

124. Running a credit check on a customer is usually illegal.

- a. True
- b. False

125. People who have no telephone may be more likely to have bad credit than those who do.

- a. True
- b. False

126	 A business which offers a help-desk service buyers of its products, then reduces the help 	
	desk pool so that callers must be on hold for	
	long periods of time is:	
	long periods of time is.	a. Happiness
	a. more efficient than others.	b. Anxiety
		c. Fear
	b. cheating the public and their customers.	d. Depression
	c. not legally liable for fraud.	, , , , , , , , , , , , , , , , , , ,
	d. simply taking advantage of the fact that	133. Which of the following "resistant" types is
	their employee's time is much more valu-	the easiest to identify?
	able than that of a servicer or the public.	the castest to identify.
127.	. Professional organizations are:	a. Passive
	_	b. Aggressive
	a. technical only.	c. Apathetic
	b. non-technical only.	d. Passive-aggressive
	c. technical or non-technical.	
	d. tax-exempt.	134. Which type of resistance is the most diffi
		cult to identify because of false impressions
128	One reason to be nice to the boss's secretary	of support and agreement?
	is:	or support and agreement.
	1154	
	a. so you will be invited to the boss' next	a. Apathetic
	party.	b. Passive
		c. Materialistic
	,	ay. d. Resistant
	c. she signs the paychecks.	
	d. secretaries usually have a lot of power	135. The type can always find an
	with the boss.	excuse for his/her inaction, saying "I'll be
	** **	hanny to connerate just as soon as I
129.	Holding membership in important organizat	ions finish"
	usually results in a pay raise or promotion.	n monaissa mananasissa
		a. passive-aggressive
	a. True	b. competent
	b. False	c. denial
		d. neutral
130.	You may have the opportunity for a leadersh	nip
	position in an organization if:	136. When is introduced, we feel threatened, or fearful.
	a you are the most immentant manks	,
	a. you are the most important member.	a. resistance
	b. you are a CEO or Vice-president in your	b. attitude
	day job.	c. emotion
	c. you make a generous donation.	d. change
	d. you make an important and valuable	
	contribution.	137. "Fear of the unknown" is usually a learned
		emotion, based solely on a/an
131.	Membership in a professional organization n	nay of past experiences.
	be absolutely required for some jobs.	a. collection
	a. True	b. generalization
	b. False	c. variety

d. abundance

_, based on past

	The state of the s			
a. belief systems	b. Customer with a technical problem			
b. established patterns	c. Coworker			
c. bad manners	d. Customer with a complaint			
d. consistent ideas				
	146. In order to be an effective speaker, you			
139. In making the transition to positive change,	should do which of the following?			
the first step is to realize that change is	on the state of the tonowing.			
and necessary for personal growth.	a. Use judgmental descriptions.			
, , , , , , , , , , , , , , , , , , ,	b. Generalize.			
a. irritating	c. State opinions as facts.			
b. available	d. Stick to the facts. Don't use gossip or			
c. frequent	rumor.			
d. inevitable	iunoi.			
	147. Voltage can be thought of as:			
140. The customer will usually follow your lead if	and the state of the			
you do what during communication?	a. a pressure that moves electrons from one			
	point to another.			
a. Compliment his clothing	b. the amount of electrons per second that			
b. Set a good example	pass through a point.			
c. Offer sound information	c. current flow from an AC source.			
d. Shake his hand	d. a and b above.			
- State Mid Marke				
141. With listening comes the need to sense,	148. A store display is a good distance from the			
interpret, and evaluate.	wall receptacle that is to be used. The best			
	extension cords to use would be:			
a. True				
b. False	a. a 50 foot #14 cord.			
	b. two 25 foot #16 cords.			
142. Listeners provide feedback to the speaker	c. one 50 foot #12 cord.			
Distances provide recubach to the Speaker	o. One so look #12 cold.			

through their nonverbal messages.

a. Body language

138. Listing habits and_

experiences, may direct some to cling to old

practices that don't work any more.

- b. Ask questions
- c. Repeat what you hear

143. People listen through filters.

d. Take notes

a. True b. False

a. True

b. False

a. Customer with a billing problem

145. The following is an example of an internal

customer.

- c. one 50 foot #12 cord.
- d. one 50 foot #10 cord.
- 149. The term "experiencing the company's system" means any aspect of a company that a customer encounters when they contact the company to do business.
 - a. True
 - b. False

150. Which is the most proactive way to prove the effectiveness of an advertising campaign for a product?

- a. Scrutinize changes in revenue streams closely and frequently.
- b. Form a team to experience the advertising first hand to see if they feel compelled to purchase the product.
- c. Ask customers how they rate the advertising and if it influenced their decision..
- d. Hire consultants to form focus groups to give feedback on a commercial's appeal.

151. What are customer expectations?

- a. What customers expect a CSS to do for them.
- What customers expect products to do for them.
- c. What customers expect a company to do for them.
- d. Customers' preconceived perceptions of company image, its products and the service they expect.

152. Why is the written survey the best format to use to solicit feedback?

- a. Customers desire to become novelists and like to write.
- b. It is the most effective in amassing the responses from customers.
- c. Customers will not use any other method.
- d. It is the least effective in amassing responses from customer.

153. An excellent way to get ahead at work is to socialize with your coworkers.

- a. True
- b. False

154. One reason for giving employees some autonomy on the job might be:

- a. the workers will feel better about their jobs.
- the employer wouldn't have to come in to work.
- c. they might expect you to do their work.
- d. they will expect more money.

155. Workplace gossip is:

- a. inevitable, so just join in.
- b. just good, clean fun.
- c. a recipe for disaster.
- d. something that is expected of you.

156. Manners are very important at work.

- a. True
- b. False

